



Press release

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consenso is TOP Innovator 2024

SAP consulting company receives award for its innovative strength / Ranga Yogeshwar congratulates at award ceremony in June

Bielefeld – Newly honoured innovation champion: consenso Consulting GmbH from Bielefeld has been awarded the TOP 100 Seal 2024. Only particularly innovative medium-sized companies are honoured with this award. Science journalist Ranga Yogeshwar will personally congratulate consenso on this success at the award ceremony on 28 June in Weimar. Yogeshwar has accompanied the TOP 100 innovation competition as a mentor for twelve years.

On behalf of compamedia, the organiser of the competition, innovation researcher Prof. Dr Nikolaus Franke from the Vienna University of Economics and Business and his team examined the innovative strength of all participants based on more than 100 criteria from five categories: Innovation-promoting top management, innovation climate, innovative processes and organisation, external orientation / open innovation as well as innovation success. "Are the companies able to create new products, new services, new processes and new business models? And are these achievements just coincidences or the result of a structured and targeted approach? These are the questions we analyse at TOP 100," says Nikolaus Franke, explaining his approach to the assessment. Another important aspect is how and whether innovations and product improvements have been able to establish themselves on the market (further information on the test criteria can be found at www.top100.de/pruefkkriterien).

consenso prevailed in the scientific selection process and is now among the Top Innovators for the 2nd time after receiving the award in 2019. The SAP consulting company's core business is the SAP S/4HANA transformation of its customers, most of whom are based in the retail and consumer products industries. But that's not all. "Especially in the ERP environment, the opportunities arising from advancing digitisation are enormous," explains Achim Sieren, Managing Director of consenso. "The key is to effectively exploit the possibilities of AI, machine learning and cloud computing. Modern application architectures offer manifold opportunities to digitise and automate processes with the help of artificial intelligence, predictive analyses or so-called bots."

But digitisation must not be an end in itself. As a consulting company, consenso always focuses on the benefits for the customer. "With our digital services, we optimise master data quality or pricing, for instance – on the basis of SAP standard functionality and without additional licence costs," continues Sieren. "With the help of robotic process automation, we are reducing manual, repetitive process steps and freeing up employees for more exciting, challenging activities."

In 2022, consenso created its own "Digitisation" Competence Centre and systematically expanded it in 2023 in order to meet the demands for innovation and digitisation both in customer projects as well as internally. Under the leadership of Managing Partner Alexander Angerhausen, digital trends are tracked here and analysed for their practical applications. As a result, consenso's portfolio of digital services has now grown to more than a dozen useful solutions – and not just for the retail sector.



"The key to our success is a team of young, well-trained employees who are directly involved in our customer projects and constantly exchange ideas with colleagues in consenso's other areas of expertise," proudly explains Angerhausen. "The TOP Innovator award is a clear sign for us that we are on the right track."

On 28 June, all of the Top Innovators of 2024 will gather at "congress centrum weimarhalle" for the award ceremony as part of the German SME Summit. Ranga Yogeshwar will be there to personally congratulate them on their TOP 100 success.

TOP 100: the competition

Since 1993, compamedia has been awarding the TOP 100 seal for special innovative strength and outstanding innovative success to medium-sized companies. Prof Dr Nikolaus Franke has been the Scientific Director since 2002. Franke is the founder and Director of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business. With 26 research prizes and over 200 publications, he is one of the leading innovation researchers internationally. The mentor of TOP 100 is science journalist Ranga Yogeshwar. Project partners are the Fraunhofer Society for the Promotion of Applied Research and the BVMW Association of Small and Medium-Sized Enterprises. The magazines "manager magazine" and "impulse" accompany the company comparison as media partners, "ZEIT für Unternehmer" is a co-operation partner. More information and registration at www.top100.de.

You can find more information and general image material on the TOP 100 competition on the Internet at www.top100.de/presse or by sending an email to presse@compamedia.de. Further information on the award-winning company consenso Consulting can be found at www.consenso.de or by contacting the responsible contact person directly.

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